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**PART II**

Statutory Notifications containing Rules and Orders issued by all Ministries and Divisions of the Government of Pakistan and their Attached and Subordinate Offices and the Supreme Court of Pakistan

GOVERNMENT OF PAKISTAN

MINISTRY OF HEALTH

NOTIFICATION

*Islamabad, the 1st July, 2009*

**S.R.O. 53(KE)/2009 :**

In exercise of the powers conferred by Section 7 of the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002 (LXXIV of 2002), the Committee on Tobacco Advertisement Guidelines is pleased to direct that the following amendment shall be made in Notification No. S.R.O. 882(I)/2007, dated 21st August, 2007, namely:--

In the aforesaid notification, after paragraph (Vi), the following new paragraph shall be added, namely: --

- "(Vii) With effect from the 1st July, 2009, free goods, cash rebates, free samples, discount or goods below the market value shall not be given or offered for the purpose of advertisement of tobacco or tobacco products to consumers of tobacco products to generate sale or promote smoking"

[No. F 2-6/2009-HE]

TARIQ MAHMOOD,  
*Deputy Secretary (Admn).*

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